



TOTS: Family

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ABOUT TOTS FAMILY

Thinking Outside The Sandbox: Family (TOTS Family) is a multi-collaborative blog. We are parents ourselves and know exactly what it is like to deal with blow ups (and blow outs) and picky eaters (and picking noses). Our mission is to help all parents to reach their full potential with our real advice. No super moms here – just regular moms trying their best.

65,025+

MONTHLY UNIQUE VISITORS

80,775+

MONTHLY PAGE VIEWS

68,000+

SOCIAL MEDIA FOLLOWERS

1,025+

EMAIL SUBSCRIBERS

ABOUT CAT & KATRINA

Hello! Cat and Katrina are the co-owners of TOTS Network which includes Thinking Outside The Sandbox: Family. Our team of contributors is the heart and soul of TOTS Family. Without them we would not have all of the amazing content we are able to provide you. From all over the US and Canada, we have different political views and religious affiliations, but we all agree on one thing: parenting is tough sometimes but well worth it.



CAT & KATRINA
Owners



20,075+

@totsfamily



30,290+

@totsfamily



10,475+

@totsfamily



650+



5,355+

@totsnetwork

SERVICES OFFERED

- Sponsored Posts
- Custom Content Creation
- Custom Recipe Development
- Brand Ambassadorship
- Social Media Campaigns
- Sweepstakes, Contests, Sampling
- E-newsletter Banner Media
- Video Production

Have something else in mind? Contact me!

For all sponsored opportunities, payments can be made via PayPal.

THE AUDIENCE

94% Female

59% Aged 24-34

78% From the U.S.

59% Comes from social sources

67% Mobile User

Source: Google Analytics

TOPICS THEY LOVE TO READ

- Cooking & Recipes
- Parenting Tips
- Baby & Children
- Family Focused
- Do It Yourself Projects
- Shopping
- Fashion/Beauty
- House Hacks
- Travel (Family)
- Special Needs Topics

PAST PARTNERS



WHERE WE ARE

At TOTS Family we are based in Canada with staff writers located across Canada and the US.

Have a location specific product?

No problem.



SOME WORK SAMPLES

Our portfolio expresses them all; check out a variety of projects we have done for our pleased clients.



JORD Watch Review
Sulley Series - Black & Maple



Emerald Coast Tourism
5 Places To Visit On The Emerald Coast



Reese Peanut Butter, Chocolate & Banana Cookies
#DoYouSpoon Campaign



Airwick Summer 2015 Campaign
Must Visit Places In Canada



Pea Pod Plus Review
Napping Nicely On Vacation



Natural Instinct Raw Bites
How To Switch Your Dog To Raw Food

READY TO ROLL?

Let's talk at info@thinkingoutsidethesandbox.ca